

# Symposium

# Stakeholder Capitalism in Turbulent Times

14:00-16:00, Mon. March 27, 2017  
Yi Ren Room, Chao Center, Harvard Business School

It is now widely recognized that globalized shareholder capitalism, while generating substantial wealth over recent decades, has failed to distribute the benefits of such wealth equitably. The search is now on to identify more sustainable ways of organizing capitalism. Fortunately alternative models can be seen in history. In Japan, in the second half of the 19th century, a major business leader and serial entrepreneur, Shibusawa Eiichi, expressed the view that business enterprise could and should simultaneously accomplish profits and enhance public welfare. The solutions he suggested are still relevant today. This symposium aims at understanding the Asian and Western origins of stakeholder capitalism, mapping the evolving arguments about the responsibilities of business and the changing practices of firms, debating the relations between morality and economy for globalized economies and societies in the perspective of sustainable growth.



by courtesy of Shibusawa Memorial Museum

## Keynote Speakers

**Lawrence K. Fish** Chairman, Houghton Mifflin Harcourt  
**Ken Shibusawa** Chairman, Commons Asset Management, Inc.

## Discussant

**George Serafeim** Professor, Harvard Business School

## Speakers

**Geoffrey Jones** Professor, Harvard Business School  
**Patrick Fridenson** Professor Emeritus, l'École des hautes études en sciences sociales  
**Takeo Kikkawa** Professor, Tokyo University of Science

## Moderator

**Janet Hunter** Professor, London School of Economics and Political Science

## Organized by:

Harvard Business School  
Shibusawa Eiichi Memorial Foundation

## Under the auspices of:

Consulate General of Japan in Boston  
Fish Family Foundation

## Admission Free

## Reservation required

To reserve a seat please e-mail: [akesick@hbs.edu](mailto:akesick@hbs.edu)



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